

Officer Jermaine Galloway

Utah School Counselors Conference

- ▶ Disclaimer
- ▶ No one thing means any one thing
- ▶ Everything is person specific
- ▶ Language & Some Content
- ▶ My Research
- ▶ **“You Can’t Stop What You Don’t Know”**
- ▶ In the field
- ▶ Mall, retail & head shops
- ▶ Visual Aids
- ▶ The Culture
- ▶ *Today’s problems...times are changing*
- ▶ Sex, Drugs & Alcohol
- ▶ Binge drinking-Far Exceeding
 - How many drinks ?
 - Females More / Males Less
- ▶ Alcohol Content
- ▶ Drug Trends
- ▶ Binge Drinking
- ▶ Binge drinkers 12-20 years consume **90%** of alcohol for their age group.
 - Average 5 drinks per occasion / 6 times a month
- ▶ Youth drink *less frequently than adults*, but more per occasion.
- ▶ Male heavy drinking peaks at 21-22 years / Females 18 years
- ▶ What We Are Up Against
Our “New” Neighborhood Drug Stores

- ▶ Promoting...Substance Abuse
- ▶ **Head Shops**
- ▶ “Youth” Based Locations
- ▶ Why Is It So Important
- ▶ *Lets Talk Alcohol*
- ▶ *Flavors vs.Flavors*
- ▶ Cherry
- ▶ Orange
- ▶ Strawberry
- ▶ Lemon
- ▶ Cherry Mango
- ▶ Peach Guava
- ▶ Orange
- ▶ Blue Raspberry
- ▶ Lemon
- ▶ Cranberry Lemonade
- ▶ Watermelon
- ▶ Fruit Punch
- ▶ *POPULAR* Party Drinks
- ▶ “Energy Drinks” News Story
- ✓ Community doesn’t know
- ✓ Recent changes (October 2010)
- ✓ Approximately 6-12 % alcohol
- ✓ Distilled Spirits (Liquor)
- ✓ Colors!!!!

- ✓ Sizes are increasing
- ✓ Less expensive
- ▶ Less Expensive
- ▶ FOUR *Loko*
- ▶ Four Loko
- ▶ 23.5 oz.
- ▶ 12% alcohol by volume
- ▶ Caffeine
- ▶ Equivalent of 5-6 beers & 4-5 Cups of Coffee

- ▶ Four Loko Current
- ▶ Local News Story
- ▶ *Identifying The Can!! FOUR Loko*
- ▶ Current *Joose*
- ▶ TILT & SPARKS
- ▶ *New SPARKS & TILT*
- ▶ Quick Identifiers
- ▶ Size
- ▶ Colors
- ▶ ***Alc./Vol.***
- ▶ **Numbers**
- ▶ *SHOT PACKS*
- ▶ *Pre-Mixed Shots*
- ▶ **GUMMY BEARS**
- ▶ Get Whipped

- ▶ *Whipped Cream ?*
- ▶ "ADULT" Chocolate Milk
- ▶ Just A Song ?
- ▶ **G6-Just A Song**
- ▶ What Are They Talking About ?
- ▶ Sizzurp, Syrup, *Purple Drank*
- ▶ Energy drink
- ▶ NFL Player Arrest
- ▶ Song Terms
- ▶ Like "Three / 6" (mafia)
 - Song "Sippin' on Some Syrup"
- ▶ Acting like they are drunk
- ▶ Feeling fly like a G6
- ▶ Poppin bottles
- ▶ Slizzard
 - Girl with red eyes on the video
- ▶ *Sizzurp Lyrics*
- ▶ Can you identify a Drinker & Drug user ?
- ▶ **Reef Sandals**
- ▶ JOURNEYS SLC
- ▶ REAR COMPARTMENT-REEF
- ▶ REEF Stash
- ▶ **RINGS ???**
- ▶ Bottle Opener !
- ▶ *Vodka Balling*

- ▶ Alcohol & Parties =*DRUGS*
- ▶ Green, Yellow, & Red -*RASTA*
- ▶ Looks can be Deceiving
- ▶ IDENTIFICATION ?
- ▶ Past Identification-Drug Logo's
- ▶ Think green & grOw yur mind
- ▶ SeedleSs Hat
- ▶ *ICKY*" Shorts
- ▶ **SeedleSs Shorts**
- ▶ *SRH*-
- ▶ *SRH* & SPADE
- ▶ The Youth Mentality
- ▶ *SRH* & SPADE
- ▶ SLC & SRH
- ▶ SRH
- ▶ ***SRH* In The Park**
- ▶ *SRH* (MUSIC)
- ▶ **Kottenmouth Kings**
- ▶ **KOTTENMOUTH KINGS**
- ▶ *Kottenmouth KINGS*
- ▶ Kottenmouth Kings
- ▶ Insane Clown Posse (ICP)
- ▶ Insane Clown Posse / ICP
- ▶ ICP JUGGALETTES
- ▶ *ICP* #1 -Lyrics to Neden Game

- ▶ HIS & HERS
- ▶ *ICP* @ Spencers
- ▶ ICP BELT BUCKLE-Stash
- ▶ ICP & TWIZTID
- ▶ WIZ KHALIFA
- ▶ *WIZ KHALIFA*
- ▶ Flying High....WIZ
- ▶ **NEW “WIZ” SHIRT**
- ▶ Song “Black & Yellow”
Part of The Waken Baken Tour
- ▶ *DGK*
- ▶ **DGK at Zumiez**
- ▶ LEGALIZE DGK
- ▶ *DGK* “BOWLIN”
- ▶ DGK Haters!
- ▶ MORE **DGK** SHIRTS -Zumiez
- ▶ **G6**
- ▶ **DGK**
- ▶ Other Terms & Symbols
- ▶ *420, 4-Twenty, Four Twenty*
- ▶ WHAT TIME IS IT ?
- ▶ **EBAY**
- ▶ *THIZZ !!!!!*
- ▶ x
- ▶ Molly
- ▶ Thizz

- ▶ Weezy
- ▶ ONE
- ▶ PLUR
- ▶ **KANDI**
- ▶ Flow sticks
- ▶ Glow bracelets
- ▶ Pacifiers
- ▶ Necklaces

COMMON Terms

- ▶ *PLUR*
- ▶ Websites
- ▶ Erowid.org
- ▶ *Bluelight.ru*
- ▶ DanceSafe
- ▶ Urban Dictionary
- ▶ *Prevention Websites*
- ▶ Underage Drinking: stopalcoholabuse.gov
- ▶ NIDA: drugabuse.gov
- ▶ Camy: Center for Alcohol Marketing to Youth- camy.org
- ▶ Alcohol Justice: <http://alcoholjustice.org/>
- ▶ Idaho Underage Drinking: parentsempowered.org
- ▶ Identifying and Understanding leads to Prevention

“You can’t STOP what you don’t know”

Knowledge is power !

Officer Jermaine Galloway

Email:

jermaine@tallcopsaysstop.com

Website:

www.tallcopsaysstop.com