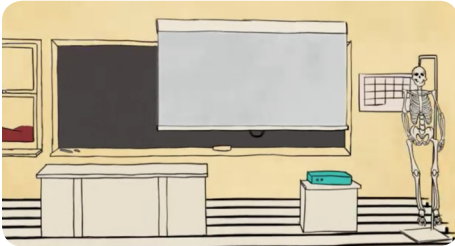




# COLLEGE = OPPORTUNITY

StepUP to Higher Education encourages all Utah youth to dream big about their futures, and then act on those dreams by preparing for and completing college. Whether aiming for a one-year certificate or a four-year degree, StepUP provides tools like financial aid assistance and preparation tips that will help make higher education a reality. Regardless of roadblocks, when youth have the desire, college is more than possible—it's inevitable.

## Inspire to Act - TV 15 Second



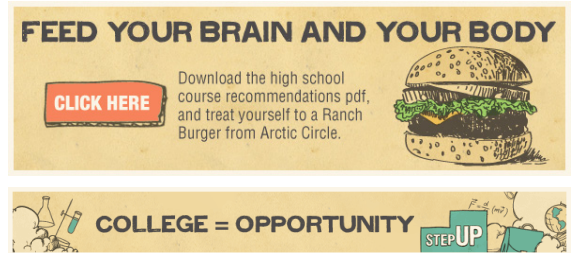
## Encourage the Dream - TV 30 Second



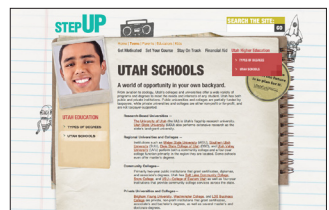
## StepUp Stair Decals



## Web Banners



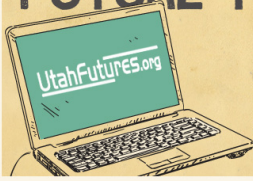
## StepUp Web - Kid & Teen Sections



## Facebook Images



### STEP UP TO YOUR FUTURE TODAY



**CLICK HERE**

Access Utah's one-stop shop for your education and career plans.

### PAYING FOR COLLEGE? HELP IS HERE.

**CLICK HERE**

There are many resources available to help make college possible.



## StepUp Standees



## Print Ads

**ENCOURAGE KIDS TO DREAM**

**STEP UP** Utah.com

It all starts with a dream. Do the children you work with enjoy drawing? Building? Writing? Fixing things? Caring for others? The things that they like now may lead to what they do when they 'grow up'. Whatever their dreams may be, you can start encouraging them today.

Students, parents, families, educators, mentors and community leaders are all invited to learn more by visiting [StepUpUtah.com](http://StepUpUtah.com).

**INSPIRE TEENS TO ACT**

Going to college will open doors for the students you work with—whatever their dreams may be. And whether those dreams require a one-year certificate or a four-year degree, now is the time to prepare. Inspire them to work hard, take the right classes, and become aware of all the financial aid options they have. Because going to college equals opportunity.

**STEP UP** Utah.com

